



You are
Invited



16th Annual
& Awards Dinner
& Charity Auction

THURSDAY, AUGUST 3, 2017

EQUINE
ADVOCATES

Honoring

Cornelia Guest & Jeff Gural

Special Award

Congressman Ed Whitfield
(Retired)





Safe Home
Equine Protection Award

Cornelia Guest

Ellen & Herbert Moelis
Equine Savior Award

Jeff Gural

Special Lifetime Achievement Award

Congressman Ed Whitfield





EQUINE
ADVOCATES

16th Annual
& Awards Dinner
& Charity Auction

THURSDAY, AUGUST 3, 2017

LOCATION: Canfield Casino

6:00pm

**COCKTAILS & HORS D' OEUVRES,
AWARD PRESENTATIONS,
SILENT & LIVE AUCTIONS**

DINNER

DANCING TO THE MUSIC OF: Skeeter Creek

ATTIRE: Casual Elegance

RSVP: July 20th

Our Mission

To rescue, protect and prevent the abuse of equines through education, investigation, rescue operations, the dissemination of information to the public and the operation of a horse sanctuary for slaughter-bound, abused and neglected equines.

Saratoga Gala Committee

Chaired by

Julie Bonacio & Monika Cronin

Nancy Bambara, Colleen Cronin, Tamie Ehinger, Elisa Haworth,
Jackson Knowlton, Cheri Monaco, Kyle Schoonmaker,
Lorraine Thompson, Kelley Watts

Advisory Committee

Gary Bizantz, Christopher Calkins, Charles Cronin, Bo Derek,
Richard L. Duchossois, Staci Hancock, Dr. Patricia Hogan,
Gretchen Jackson, Roy Jackson, Herbert Moelis,
Ellen Moelis, Bebe Neuwirth, Peb, Madeleine Pickens,
George Strawbridge, Jr., Jeffrey Tucker, D.G. Van Clief, Jr.

Event Organizers

Susan Wagner, President, *Equine Advocates*
Karen Wagner, Development Director, *Equine Advocates*

Location

Canfield Casino

One E. Congress Street, Congress Park | Saratoga Springs, NY 12866
Valet Parking and Public Parking available

All proceeds from this event will benefit
Equine Advocates Horse Rescue,
Sanctuary & Humane Education Programs
For more information, please call (518) 392-0175



EQUINE
ADVOCATES

I would like to attend:

VIP Section:

Kindly reserve _____ tables of 10 at \$5,000 per table.

Kindly reserve _____ seats at \$500 per seat.

Regular Tables:

Kindly reserve _____ tables of 10 at \$2,500 per table.

Individual Tickets:

Kindly reserve _____ tickets at \$250 each.

Each ticket has a \$75.00 fair market value.

The balance is tax-deductible as allowed by law.

**I would like to be a Gala Sponsor
Includes Tickets and a Souvenir Program Ad
(Please include Sponsorship Card with selection)**

Level: _____ for \$ _____

**I would like to place a Souvenir Program Ad
(Please include Advertising Card with selection)**

Size: _____ for \$ _____

I cannot attend:

Enclosed please find my contribution of \$ _____

Your donation is tax-deductible to the extent permitted by law.

Please complete reverse side with all necessary information.

Thank you.

Over

Full Name: _____

Company: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____ Cell: _____

Email: _____

Payment Enclosed (Check): \$ _____

I prefer to pay by credit card: \$ _____

American Express MasterCard Visa Discover

Account #: _____

Exp. ____ / ____ Security Code: _____

Signature _____ Date: _____

Please list attendees names:

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Tickets will be mailed approximately 7-10 days before the Gala.
For more information or to order tickets by phone, call: (518) 392-0175



EQUINE
ADVOCATES

Top Live Auction Items

Arrogate Halter & Official Win Photo Signed by Jockey

Authentic halter worn by the great champion, Arrogate, winner of the Travers Stakes (2016), the Breeders' Cup Classic (2016), the Pegasus World Cup (2017) and the Dubai World Cup (2017). To compliment this cherished collector's item is the official 8x10 color win photo taken at Gulfstream Park of Arrogate setting a new track record in the \$12 million Pegasus World Cup on January 28, 2017, signed by his jockey Mike Smith.

"Autunno di Viaggio" Maserati/Alfa Romeo Luxury Driving Experience for Four

On Sunday, October 8th, embark on a once-in-a-lifetime journey driving Maseratis and Alfa Romeos compliments of the DePaula Auto Group through New York's majestic Adirondack Mountains at the height of the fall season. Your exclusive experience will begin as you board the Saratoga & North Creek Railroad in an exquisite art deco train car. You'll arrive in Lake George where you and your guests will drive these magnificent cars for a thrilling two-hour excursion through the mountains and Lake George region, after which time you and your group will feast on an elegant Italian meal with wine pairings before heading back to Saratoga Springs in your luxury coach.

Whitney Stakes VIP "Horseplayers" Weekend for Two

On Saturday, August 5th, enjoy the ultimate racing experience in the private box of Jack Knowlton of Sackatoga Stable and Funny Cide Fame for the \$1.25 million classic Whitney Stakes at Saratoga Race Course. That night, enjoy a scrumptious meal at Pennell's, one of Saratoga's most popular eateries. The next day, Sunday, August 6th, the fun continues as you go back to the track and enjoy lunch and the races with Jack and handicapper, Kevin Cox, better known as "The Brooklyn Cowboy" and star of the hit handicapping reality show, "Horseplayers," which airs on the Esquire Network. Admission to the track provided on both days.



EQUINE
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Top Live Auction Items

“Villa Abyamudra” - Private Villa for a Week in Exotic Anguilla

“The Abbey” meaning fearless, is situated in Shoal Bay East, on the tropical island of Anguilla. The Abbey is an oceanfront villa with unobstructed and breathtaking views of the turquoise waters of the Caribbean. It features four luxury bedrooms, four full and one half baths, and comfortably accommodates up to 12 guests. It boasts an extensive courtyard that features an infinity pool. The courtyard offers multiple entertainment areas with comfortable patio furnishings making it perfect for al fresco dining. The great room doors open up to a perfectly situated outside deck, overlooking the ocean in all its beauty. The gourmet kitchen comes fully-equipped with the latest in all appliances, and the indoors and outdoors merge to become one spacious living and dining area. Enjoy the beauty and splendor of Shoal Bay Beach for peace and relaxation. For more adventurous and active days, enjoy the temptations at Madeariman Reef Restaurant & Bar and continue your stroll along Shoal Bay beach to savor a variety of restaurants, bars, entertainment and water sports. The Abbey is the perfect setting for family and friends to escape to paradise.

Kentucky Derby Mural Print Signed by Peb

In 2004, one of Peb’s greatest works, “One Dream – A Thousand Colors,” a mural documenting the winning jockeys of the Kentucky Derby from 1874 through 2010 (updated by the artist) was unveiled in the clubhouse of Churchill Downs. This framed and rare print of Peb’s masterpiece has been personally signed by the artist. Also included is the accompanying key, framed separately.

Floating Tiki Boat Excursion on Scenic Lake George for Six

Jack Knowlton, Kentucky Derby-winning owner of Funny Cide will be your First Mate and Larry Davis, horse owner and entrepreneur of Tiki Boatworks, LLC will be your Captain as you and your friends take a round trip limo from the Saratoga area to beautiful Lake George. There your group will board a remarkable Tiki boat for a private and thrilling two-hour ride on the lake, lots of horse talk and other fun surprises!

Over



EQUINE
ADVOCATES

Attractive Program Ad

Pay Tribute to Our Honorees and Help Support Equine Advocates

Every year we proudly present our guests with an attractive Equine Advocates Souvenir Program to take home as a memento of the evening. The program offers an excellent opportunity for you to convey your message to the honorees, attendees and members of the press.

You may...

Congratulate Cornelia Guest

2017 Safe Home Equine Protection Award Recipient

Congratulate Jeff Gural

2017 Moelis Equine Savior Award Recipient

Congressman Ed Whitfield

Special Lifetime Achievement Award Recipient

Advertise your business, farm, organization,
products or services

Say "thank you" to individuals or organizations for their work

Showcase a special photograph or pay tribute to a
special friend, loved one or pet

Please see reverse side for advertising rates



Rates

Full Color Ads – Only Three Available

_____ Inside Front Cover: \$5,000 _____ Inside Back Cover: \$5,000
_____ Back Cover: \$5,000

Metallic Pages

_____ Gold Full Page: \$1,500 _____ Gold Half Page: \$900
_____ Silver Full Page: \$1,000 _____ Silver Half Page: \$700

Black & White Pages

_____ Full Page: \$800 _____ Half Page: \$500
_____ Quarter Page: \$300 _____ Business Card: \$200

Sizes

Full Page Ad: 7 1/2 inches wide x 10 inches high
Half Page Ad: 7 1/2 inches wide x 4 3/4 inches high
Quarter Page Ad: 3 1/2 inches wide x 4 3/4 inches high

Closing Date

Please provide all camera-ready artwork, digital file,
or business card no later than July 10, 2017

Please email your ad to karen@equineadvocates.org
or mail to the address below.

We would be happy to assist you in designing your ad.
Please email Karen no later than June 30, 2017

Please send payment to:

Equine Advocates, PO Box 354, Chatham, NY 12037-0354
or call with your credit card information

For any questions, please call 518-392-0175.



EQUINE
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Gala Sponsorship

Please consider coming on as an Event Sponsor

We have several levels of Sponsorship available that include tickets to attend and souvenir program ads.

SPONSORSHIP LEVELS

Champions: \$10,000 THREE Available!

Includes a 10-person table in our VIP section plus a full color souvenir program ad on the inside front cover, inside back cover or back cover.

Gold Pegasus Ring: \$7,500

Includes a 10-person table in our VIP section and a full page gold souvenir program ad.

Silver Horse Shoe Circle: \$7,000

Includes a 10-person table and a full page silver souvenir program ad.

Winner's Circle: \$5,000

Includes six tickets and a half page gold or full page black & white souvenir program ad.

Equine Angels: \$2,500

Includes four tickets and a half page silver souvenir program ad.

Front Runners: \$1,500

Includes two tickets and a half page black & white souvenir program ad.



EQUINE
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Gala Sponsorship

**All Sponsors will have special acknowledgement in
our Official Souvenir Program.**

Please indicate exactly how you wish to be listed:

 Please check here if you wish to remain anonymous.

Please provide camera-ready artwork or digital file for your souvenir program ad no later than July 10th.

Please email your ad to karen@equineadvocates.org.

We would be happy to assist you in designing your ad.

Please email Karen no later than June 30th.

**Please complete both sides and include
with payment card.**

For any questions, please call (518) 392-0175.