



EQUINE  
ADVOCATES

18th Annual  
& Awards Dinner  
Charity Auction

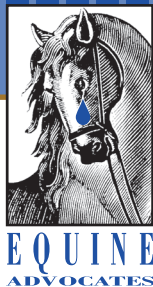
You are  
*Invited*



**Honoring**  
**Staci Hancock**



**Safe Home**  
**Equine Protection Award**



**18th Annual**  
**& Awards Dinner**  
**& Charity Auction**

**THURSDAY, AUGUST 1, 2019**

**Special Guest: Tom Durkin**

**Location: Canfield Casino**

*One E. Congress Park, Saratoga Springs, NY 12866*  
*(Valet Parking & Public Parking Available)*

**5:30 pm**

**Cocktails, Hors D' Oeuvres, & Silent Auction**

**Award Presentations**

**Live Auction, Dinner, Dancing**

**Attire: Casual Elegance**

**RSVP: July 16th**

**Honoring**  
**Tracy & Carol Farmer**



**Ellen & Herbert Moelis**  
**Equine Savior Award**

## **Saratoga Gala Committee**

Chaired by  
Terry Finley

Colleen Cronin, Monika Cronin, Elisa Haworth, Jack Knowlton,  
Kyle Schoonmaker, Marilyn Sygrove, Lorraine Thompson, Kelley Watts

## **Advisory Committee**

Julie Bonacio, Christopher Calkins, Bo Derek, Cornelia Guest, Jeff Gural,  
Dr. Patricia Hogan, Gretchen Jackson, Roy Jackson, Ellen Moelis,  
Herbert Moelis, Bebe Neuwirth, Peb, George Strawbridge, Jr.,  
Jeffrey Tucker, D.G. Van Clief, Jr., the Honorable Ed Whitfield

## **Event Organizers**

Susan Wagner, President, *Equine Advocates*  
Karen Wagner, Development Director, *Equine Advocates*

**All proceeds from this event will benefit**

Equine Advocates Horse Rescue, Sanctuary & Humane Education Programs  
*For more information, please call Equine Advocates at (518) 392-0175*

*Cover photos Caroline Christie, Madison Messina*



EQUINE  
ADVOCATES

# *I would like to attend:*

## **VIP Section:**

Kindly reserve \_\_\_\_\_ tables of 10 at \$5,000 per table.

Kindly reserve \_\_\_\_\_ seats at \$500 per seat.

## **Regular Tables:**

Kindly reserve \_\_\_\_\_ tables of 10 at \$2,500 per table.

## **Individual Tickets:**

Kindly reserve \_\_\_\_\_ tickets at \$250 each.

*Each ticket has a \$75.00 fair market value.*

*The balance is tax-deductible as allowed by law.*

## **I would like to be a Gala Sponsor**

### **Includes Tickets and a Souvenir Program Ad**

(Please include enclosed Sponsorship Card with selection)

Level: \_\_\_\_\_ for \$ \_\_\_\_\_

## **I would like to place a Souvenir Program Ad**

(Please include enclosed Advertising Card with selection)

Size: \_\_\_\_\_ for \$ \_\_\_\_\_

## *I cannot attend:*

Enclosed please find my contribution of \$ \_\_\_\_\_

*Your donation is tax-deductible to the extent permitted by law.*

**Please complete reverse side with all necessary information.**

**Thank you.**

Over

Full Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_

Payment Enclosed (Check): \$ \_\_\_\_\_

I prefer to pay by credit card: \$ \_\_\_\_\_

\_\_\_ American Express \_\_\_ MasterCard \_\_\_ Visa \_\_\_ Discover

Account #: \_\_\_\_\_

Exp. \_\_\_\_ / \_\_\_\_ Security Code: \_\_\_\_\_

Signature \_\_\_\_\_ Date: \_\_\_\_\_

**Please list attendees names:**

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Tickets will be mailed approximately 7-10 days before the Gala.  
For more information or to order tickets by phone, call: (518) 392-0175



**EQUINE**  
ADVOCATES

# Gala Sponsorship

Please consider becoming a Gala Sponsor

*We have several levels of Sponsorship available that include tickets to attend and a souvenir program ad.*

## Sponsorship Levels

**Champions:** \$10,000 THREE Available!

Includes a 10-person table in our VIP section plus a full color souvenir program ad on the inside front cover, inside back cover or back cover.

**Gold Pegasus Ring:** \$7,500

Includes a 10-person table in our VIP section and a full page color souvenir program ad.

**Silver Horse Shoe Circle:** \$6,500

Includes a 8-person table in our VIP Section and a full page color Souvenir Program ad.

**Winner's Circle:** \$4,000

Includes six tickets and a full page color Souvenir Program ad.

**Equine Angels:** \$2,500

Includes four tickets and a half-page color Souvenir Program ad.

**Front Runners:** \$1,500

Includes two tickets and a half-page color Souvenir Program ad.



# Gala Sponsorship

**All Sponsors will have special acknowledgement  
in our Official Souvenir Program.**

*Please indicate exactly how you wish to be listed:*

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☐ **Please check here if you wish to remain anonymous.**

Please provide camera-ready artwork or digital file for your souvenir program ad no later than July 9, 2019.

Please email your ad to [karen@equineadvocates.org](mailto:karen@equineadvocates.org).

We would be happy to assist you in designing your ad.

Please email Karen no later than June 27th.

**Please complete both sides and include  
with payment card.**

For any questions, please call 518-392-0175.





**EQUINE**  
ADVOCATES

# *Attractive Program Ad*

## **Pay Tribute to Our Honorees and Help Support Equine Advocates!**

Every year we proudly present our guests with an attractive Equine Advocates Souvenir Program to take home as a memento of the evening. The program offers an excellent opportunity for you to convey your message to the honorees, attendees and members of the press.

### **You may:**

Congratulate Staci Hancock  
2019 Safe Home Equine Protection Award Recipient

Congratulate Tracy & Carol Farmer  
2019 Moelis Equine Savior Award Recipients

Advertise your business, farm, organization,  
products or services

Say "thank you" to individuals or organizations for their work

Showcase a special photograph or pay tribute to a  
special friend, loved one or pet

*Please see reverse side for advertising rates*





# *Rates*

## **All Ads Are In Full Color!**

\_\_\_\_\_ Inside Front Cover: \$5,000      \_\_\_\_\_ Inside Back Cover: \$5,000  
\_\_\_\_\_ Outside Back Cover: \$5,000

\_\_\_\_\_ Full Page Ad: \$1,000      \_\_\_\_\_ Half Page Ad: \$600  
\_\_\_\_\_ Quarter Page Ad: \$400      \_\_\_\_\_ Business Card: \$300

## **Sizes**

Full Page Ad: 7 ½ inches wide x 10 inches high  
Half Page Ad: 7 ½ inches wide x 4 ¾ inches high  
Quarter Page Ad: 3 ½ inches wide x 4 ¾ inches high

## **Closing Date**

Please provide all camera-ready artwork, digital file,  
or business card no later than July 9, 2019.

Please email your ad to [karen@equineadvocates.org](mailto:karen@equineadvocates.org)  
or mail to the address below.

We would be happy to assist you in designing your ad.  
Please email Karen no later than June 27th.

## **Please send payment to:**

Equine Advocates, PO Box 354, Chatham, NY 12037-0354  
or call with your credit card information.

For any questions, please call 518-392-0175.