



# EQUINE ADVOCATES

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PROMOTING THE HUMANE AND RESPONSIBLE TREATMENT OF HORSES

## **GALA SPONSORSHIP/ UNDERWRITING FORM** **18<sup>th</sup> ANNUAL AWARDS DINNER & CHARITY AUCTION**

**THURSDAY, AUGUST 1, 2019**

*Being held at the historic Canfield Casino in Saratoga Springs, NY*

*This year's Gala will be chaired by Terry Finley*

### **HONORING**

**Staci Hancock** is a co-founder and the managing member of the Water Hay Oats Alliance (WHOA) which she describes as, "...a grassroots movement of like-minded individuals who support the passage of federal legislation to prohibit the use of performance-enhancing drugs in the sport of horse racing. The appointment of an independent anti-doping program run by the U.S. Anti-Doping Agency (USADA) will resolve the problem of widespread drug use in American racing and put U.S. racing jurisdictions in step with international standards..." Her work to ensure fairness and the safety for both equine and human athletes involved in horse racing is how and why Staci Hancock became the runaway favorite to receive this year's Safe Home Equine Protection Award.

**Tracy & Carol Farmer** will receive the 2019 Ellen & Herbert Moelis Equine Savior Award for their work and dedication to the protection and safety of race horses and their strong involvement with WHOA which they refer to as "...horse racing's most powerful supporter of uniform regulations and drug-free racing." As one of racing's most popular and highly-respected owner/breeder couples, the Farmer's have been dedicated to horse welfare, including aftercare and equine retirement.

**Please consider becoming a Sponsor or an Underwriter.**

**We have several levels of Sponsorship available that include tickets to attend and program ads.  
See the Souvenir Program Advertising Form for details on program ads.**

**Underwriting contributions are 100% tax-deductible. All of the funds will go directly  
toward the venue rental, catering, invitation & program printing, and other Gala expenses.**

**All proceeds from the evening will go toward our equine rescue, sanctuary and humane education programs.  
We thank you so much for your generosity!**

**Over please for sponsorship levels, benefits and rates ⇨⇨⇨⇨⇨⇨**

# SPONSORSHIP LEVELS

Champions: \$10,000 Three Available!

Included a ten-person table in our VIP section plus a Full Color Souvenir Program Advertisement on the inside front cover, inside back cover or back cover.

Gold Pegasus Ring: \$7,500

Includes a ten-person table in our VIP section and a full page color program ad.

Silver Horse Shoe Circle: \$6,500

Includes an eight-person table in our VIP section and a full page color program ad.

Winner's Circle: \$4,000

Includes six tickets and a full page color souvenir program ad.

Equine Angels: \$2,500

Includes four tickets and a half page color souvenir program ad.

Front Runners: \$1,500

Includes two tickets and a half page color souvenir program ad.

Please note that the fair market value is \$75 per ticket.  
All funds received in excess of that amount are tax-deductible to the full extent allowed by law.

UNDERWRITING AMOUNT: \$\_\_\_\_\_ (100% Tax-Deductible)

## IMPORTANT:

All Sponsors and Underwriters will have special acknowledgement in our Official Souvenir Program. Please indicate exactly how you wish to be listed:

List as: \_\_\_\_\_  
\_\_\_\_\_ Please check here if you wish to remain anonymous.

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Cell Number: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Payment Enclosed (Check): \$ \_\_\_\_\_ I prefer to pay by credit card: \$ \_\_\_\_\_

American Express     MasterCard     Visa     Discover

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